

Foreign Language Translation Services

Client: Indian FMCG Spice & Fast Food Manufacturer
Category: Foreign Language Translation
Location: India (Global Export to 30 countries, 5 continents)

Project Overview

A leading Indian FMCG manufacturer of spices and snacks with a presence in over 15 Indian states and 30 international markets aimed to improve its global packaging compliance. To meet export requirements and enhance customer trust abroad, the company needed accurate translations of its packaging, recipe content, and nutritional information for diverse global markets.

The Challenge

The client experienced a major compliance failure when a shipment was returned by an Arab nation due to incorrect Arabic translation provided by their previous consultant. This incident resulted in significant financial losses and reputational damage. With exports spanning several countries, each requiring local language content on packaging, the company needed reliable translation services to avoid further risks and streamline international shipments.

The Outcome

Language Services Bureau translated packaging materials, recipes, and calorie information into multiple foreign languages including Arabic, French, German, Russian, and Thai, along with Indian regional languages for the domestic market. Our native language experts ensured accuracy, regulatory alignment, and cultural sensitivity across all target regions. Since the engagement, the client has faced no compliance issues and has reported consistent sales growth across global markets for over 10 years.